How to use Google Effectively
By Praba Siva
mail@prabasiva.com

Content Includes:
- Basic Search
- Boolean Search
- Advanced Search and more..

BASIC SEARCH

"auto loan"

Google Search

-Searches exactly the phrase auto loan

~auto loan

Google Search

-Searches loan info for auto and synonymous words like: truck, car and etc

define:auto

Google Search

-Searches the definition of the word auto

Auto +Loan

Google Search

-Searches the word auto and ensures it contains loan

BOOLEAN SEARCH

auto loan

Google Search

-Searches for the words auto and loan

auto | loan

Google Search

-Searches for the word auto or loan (auto or loan provides the same results)

Auto -loan

Google Search

-Searches for the word auto excludes the results containing the word loan

Anti-theft -auto

Google Search

-Searches for the anti-theft excludes the results containing the word auto

ADVANCED SEARCH

Chrysler financial site:.edu

Google Search

-Searches for the word Chrysler and financial in all education sites with domain name ending with .edu

Chrysler financial filetype:ppt

Google Search

-Searches for the word Chrysler and financial in all power point documents

Chrysler financial site:.edu filetype:pdf

Google Search

-Searches for the word Chrysler and financial in all pdf documents in all education sites with domain name ending with .edu

Chrysler site:ford.com

Google Search

-Searches for the word Chrysler in ford.com site

car site:ford.com,Chrysler.com

Google Search

-can not specify more than one parameters for each qualifier It will not search for the word car in both Chrysler.com and ford.com sites

cars 10000..20000

Google Search

-Searches for the word car along with any value between 10,000 – 20,000

OTHERS

Sin(90)

Google Search

-Calculates the sin value of radian 90. The value of sin (90 degrees) is 1. Sin(90) in radian is .89

panera bread 48336

Google Search

-Search for Panera bread in the zip code 48336 and provides the map and phone number. The maps are mashed up from google maps in the results.